

NATUREPANEL

Press Release

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Consumer

NATUREPANEL, THE NEW NATURE-INSPIRED WALL PANEL BRAND, LAUNCHES FIRST COLLECTION

Naturepanel, the new sister brand to Multipanel, has launched its first collection of wall panelling that is inspired by nature and offers an alternative to traditional wooden slat walls.

The new collection has three décor choices – Bleached Cuneo Oak, Brown Cuneo Oak and Warmia Walnut. Each decor offers a unique natural charm with delicate integrated sapwood elements and fine knots to create an authentic appearance.

Bleached Cuneo Oak offers homeowners a contemporary finish, with hues of natural colours and greyish wood undertones that create a tranquil and serene interior.

On the other end of the scale is Warmia Walnut, with its richness adding depth and drama for a truly eye-catching interior.

For those seeking a middle ground when it comes to what wood and tone they would like to choose, Brown Cuneo Oak is a beautiful soft toned brown which adds both warmth and elegance for a refined, modern space that is both cosy and stylish.

Bang on trend for 2024, the new collection is a great way of bringing the outside in, as well as adding layers of brown tones and shades to your home. With its rich and warming undertones, products that replicate wood are leading the charge on this trend. Choosing wall panels over the real thing means they can be used anywhere in the bathroom, including the shower area as they are completely waterproof.

Not just for bathrooms, the Naturepanel collection has been designed to be used throughout the home. Stylish enough to be used in kitchens, dining rooms, living spaces, offices and hallways, Naturepanel provides homeowners with an abundance of choice. The panels can also be installed horizontally or vertically, providing further options depending on the desired finished look.

As well as being waterproof, the new collection has several great benefits, including its unique Hydrolock tongue and groove system that makes installation a breeze. It can easily be cut down to size and can be used in the smallest of rooms. They are also a great choice for those seeking products that are environmentally friendly. Naturepanel wall panels are manufactured in Edinburgh using Forest Stewardship Council® (FSC® C128180) certified materials and are 100% recyclable. They are also equipped with a 30-year guarantee, which shows how long they can last!

To find out more about Naturepanel please head to: www.naturepanel.co.uk

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Note to editors

Manufactured in Edinburgh, Grant Westfield manufactures Naturepanel, and Multipanel the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast installation of Naturepanel wall panels makes them a modern alternative to traditional slat walls. Grant Westfield create panels that are a favourite with homeowners, installers, and specifiers in the housing sector

Over 8,000 wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

To find out more about Grant Westfield please head to: www.grantwestfield.co.uk